

JOIN TODAY

Who can be a member?

Any organization or individual wanting to increase access to and consumption of fruits and vegetables in Mecklenburg County.

Benefits of membership

- Monthly E-newsletter
- Quarterly Coalition meetings
- Fruit and vegetable resources and downloadable educational materials
- Networking



THE IDEA IS SIMPLE

Vision

Mecklenburg County's residents enjoying the health benefits of eating fruits and vegetables

Mission

Build a healthier Mecklenburg County by increasing access to and consumption of fruits and vegetables



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HERE WE GROW

Mecklenburg County
Fruit & Vegetable Coalition



MCFVC

The **Mecklenburg County Fruit & Vegetable Coalition** was created in 2005 to educate area residents about the **health benefits of consuming more fruits and vegetables**.

The Coalition's goal is to get 25% of Mecklenburg County residents to regularly eat 5 fruit and vegetable servings a day. In 2009, data shows that only 21.7% of Mecklenburg County residents were meeting this daily goal.

Source: www.cdc.gov/BRFSS



Growing a healthier Mecklenburg County

Current Coalition initiatives:

- Increasing the number of local farmers markets and community gardens
- Advocacy for improved policies regarding fruits and vegetables
- Community education on the benefits of fruits and vegetables

Our partners:

The current membership of the Coalition is 230 partners from area agencies, organizations and individual community members.

Get involved:

The Coalition meets quarterly at the Mecklenburg County Health Department located at:

249 Billingsley Road
Charlotte, NC 28211.

The 2014 meetings are:

- ☐ February 6th
- ☐ May 8th
- ☐ August 1st
- ☐ November 7th

(Meetings are held from 9:00am – 11:00am)

Breakfast and coffee will be served

